

Mrs M Loves

## Press kit - April 2016

Hi, I'm Mrs M: writer, traveller, foodie and farmer's wife. It's a pleasure to meet you.

I am a professional journalist who runs the lifestyle blog [www.mrsmloves.com](http://www.mrsmloves.com) and supporting social media profiles.

### **Mrs M Loves is an emporium for the fine and fun things in life:**

I write about:

- Food + wine: dining in and dining out
- Fashion + shopping: real-world style and online/in-store finds
- Travel + adventure: local, domestic and international
- Lifestyle + life: an insight into living in regional Australia

I am always on the hunt for beautiful pieces to wear and love, amazing dining experiences, and adventures to share on my blog and social media.

### **Mrs M Loves is PR and media friendly:**

Products sent for editorial consideration are appreciated. Products that reflect the style and values of Mrs M Loves could be posted on the blog and social media, possibly in conjunction with other brands/products. I also tag products and brands I love on Instagram and Facebook.

If you have pretty things for editorial consideration, an affiliate program or would like to discuss how we can work together, I would love to hear from you (details below).

### **Mrs M Loves is more than just a pretty face:**

Since launching in January 2016, [www.mrsmloves.com](http://www.mrsmloves.com) is enjoying success as a new blog with more than 6000 visitors, click-through to featured products, and growing social media engagement.

### **Share the love:**

Rebecca Moore

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Read: [mrsmloves@yahoo.com.au](mailto:mrsmloves@yahoo.com.au)

Instagram: [@MrsM\\_Loves](https://www.instagram.com/MrsM_Loves)

Facebook: MrsMLoves